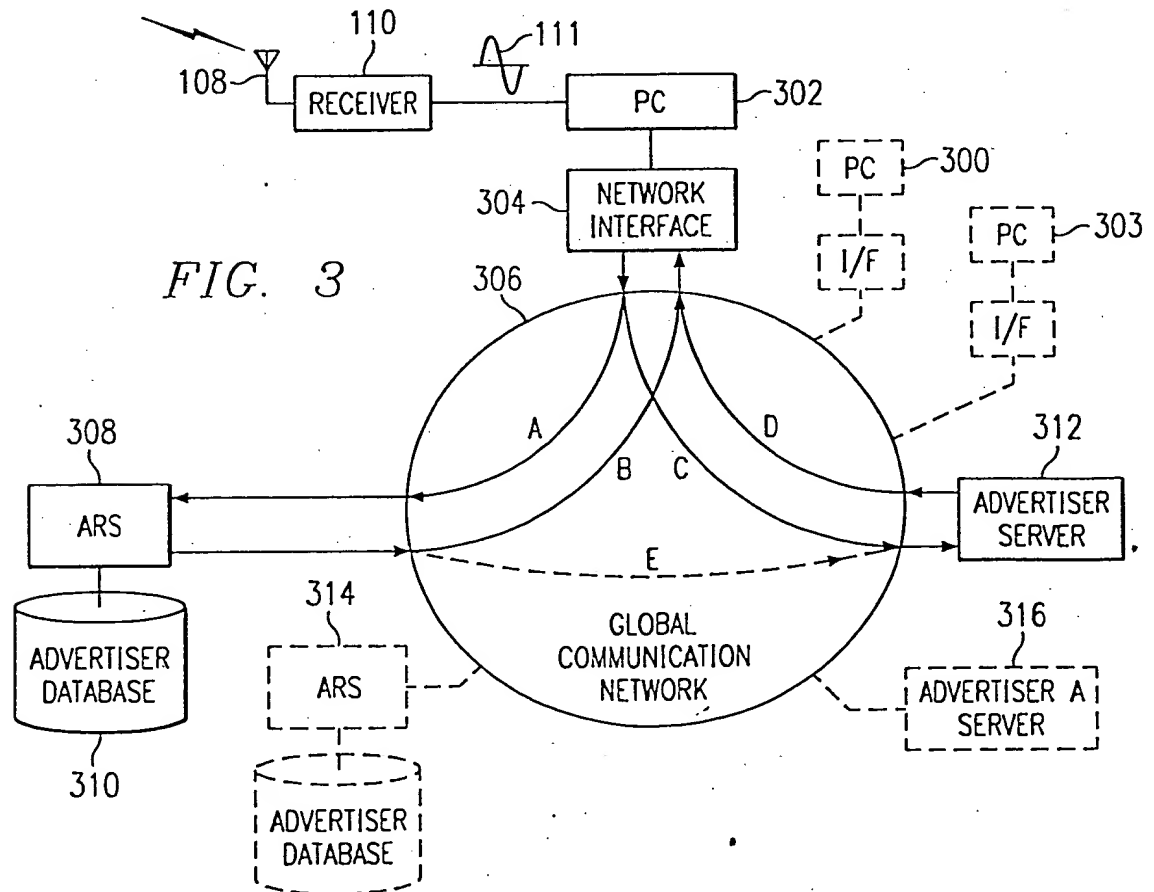
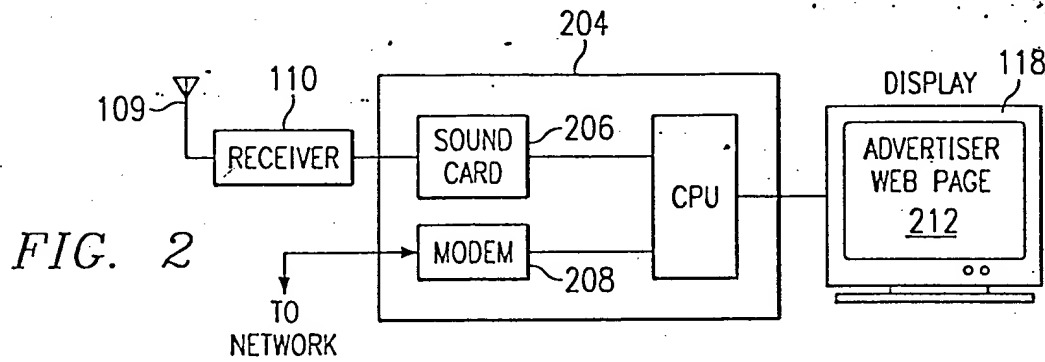
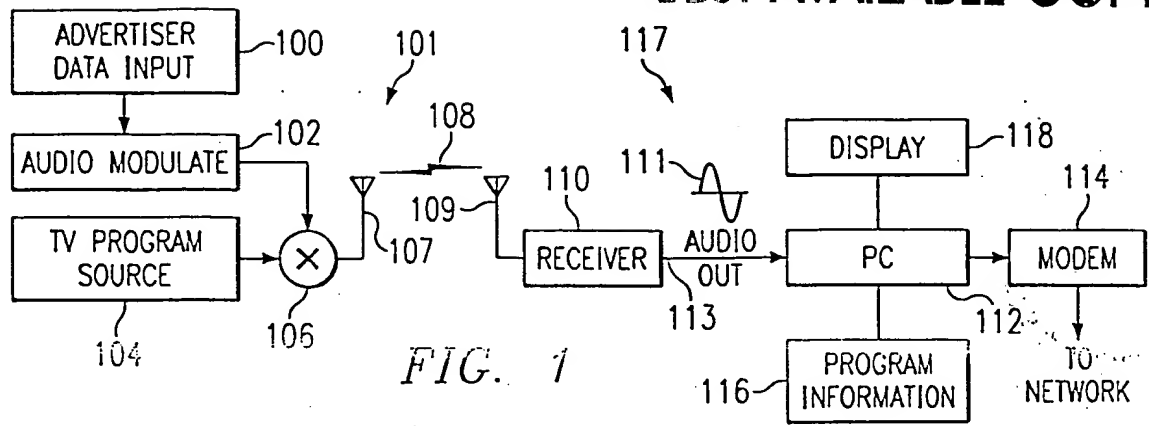


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PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE



FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

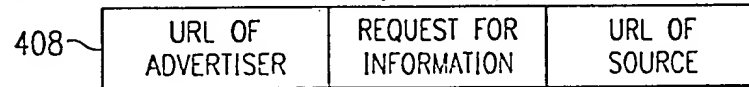


FIG. 4e

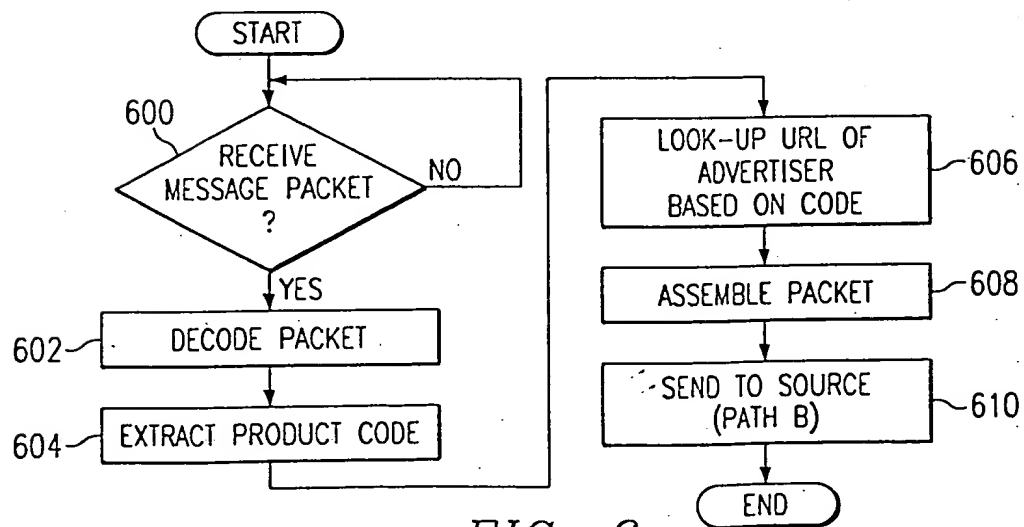


FIG. 6

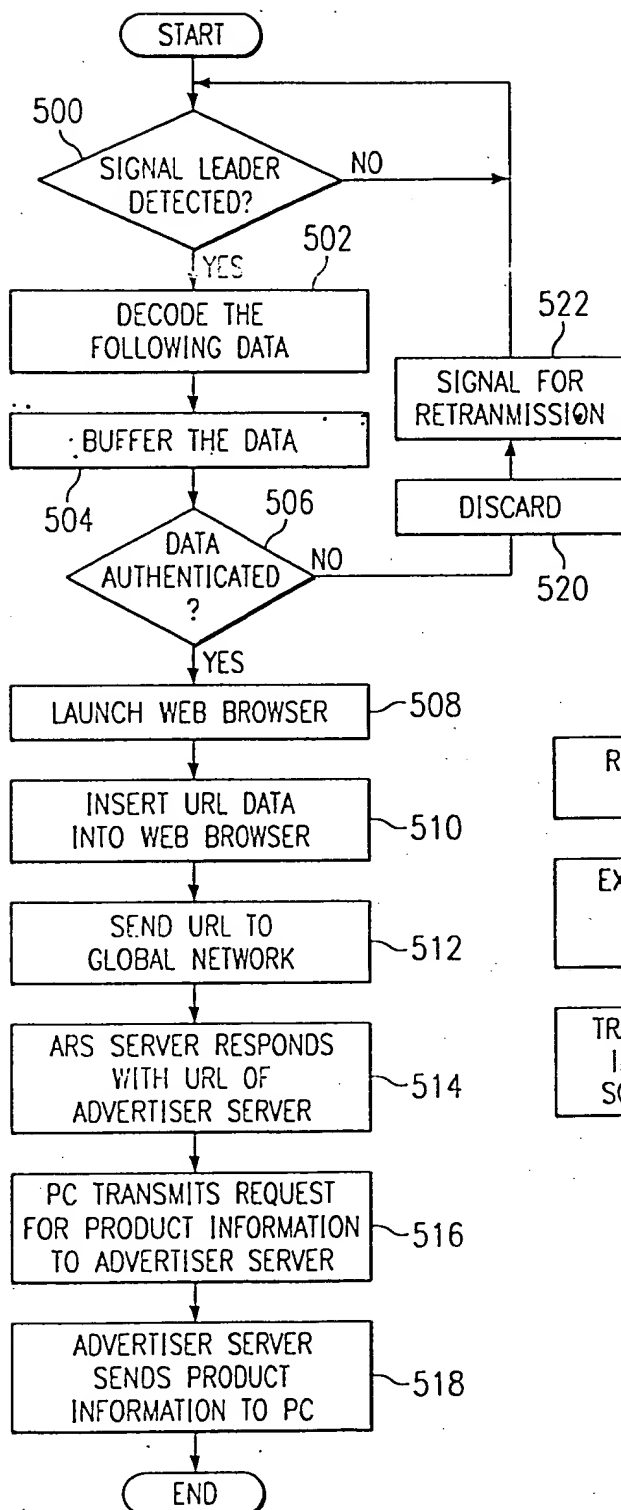


FIG. 5

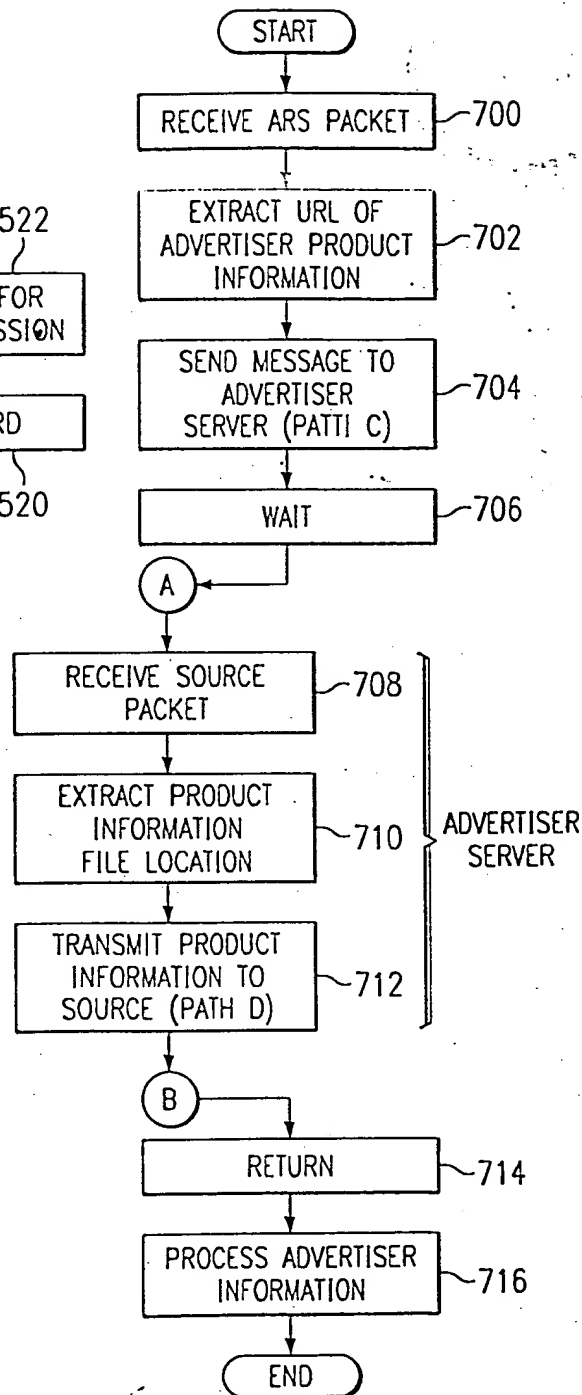


FIG. 7

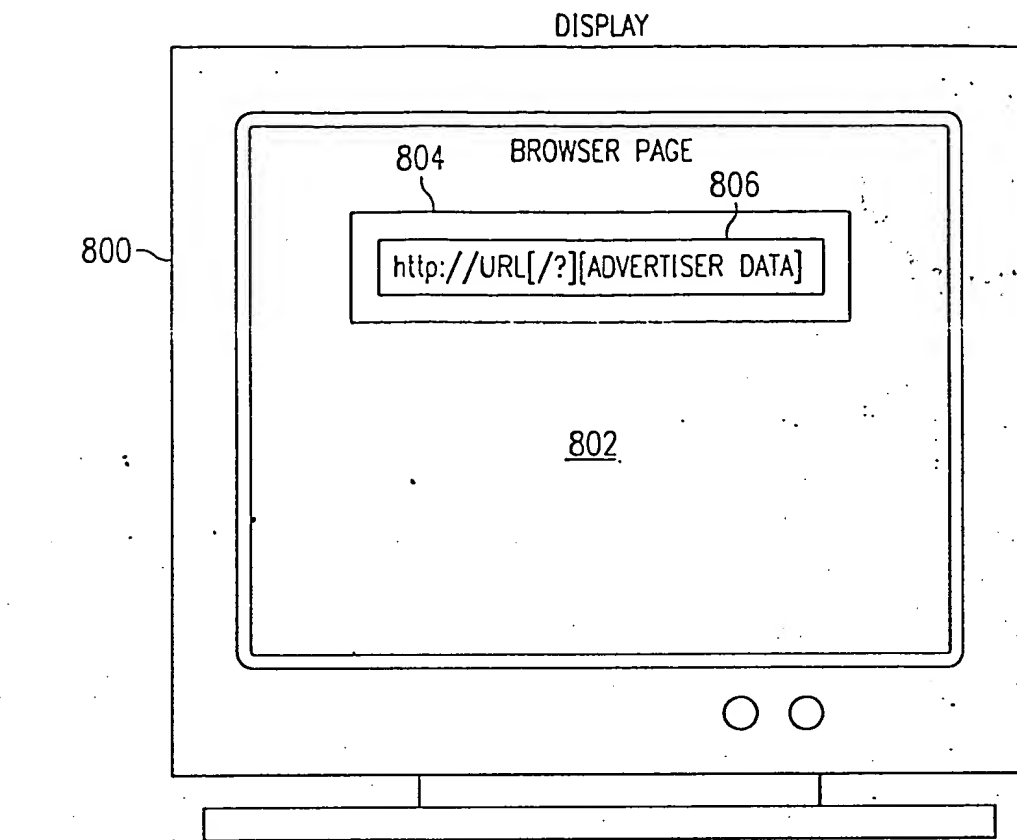


FIG. 8

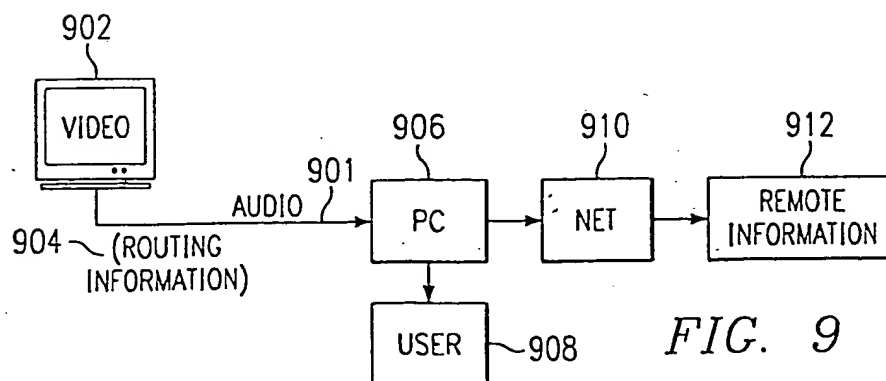
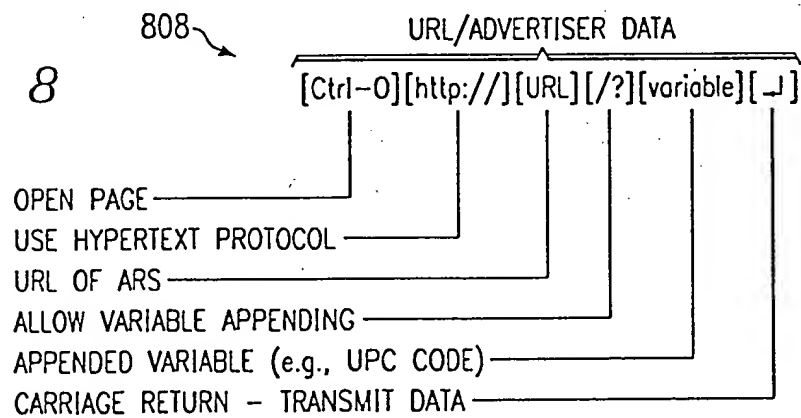
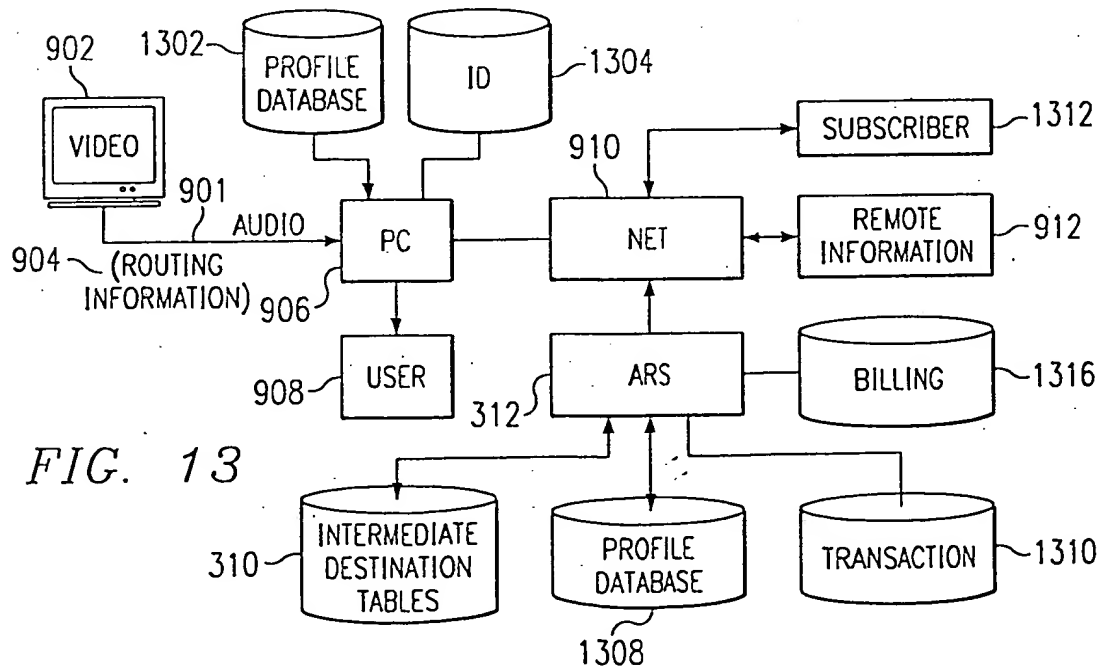
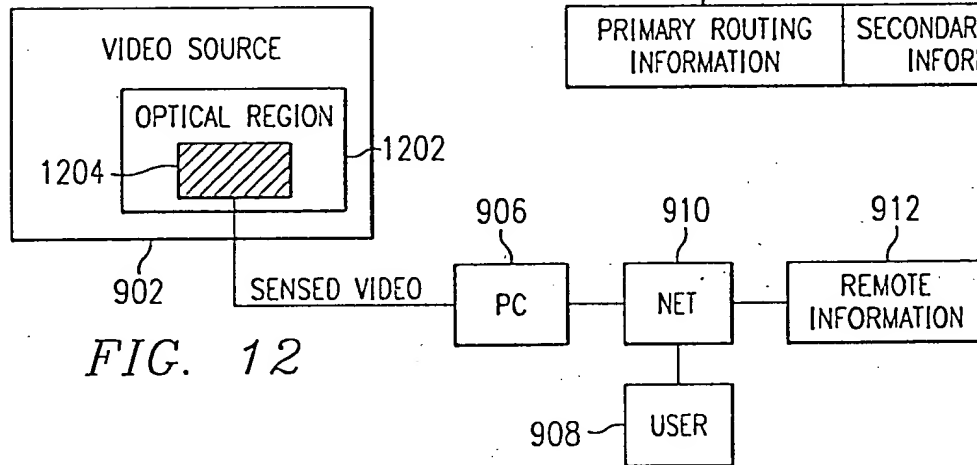
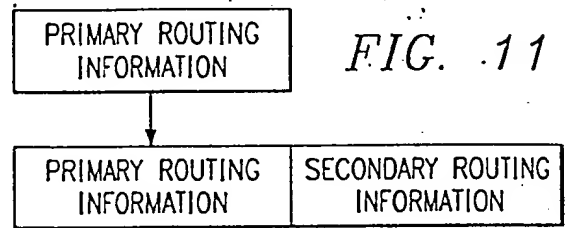
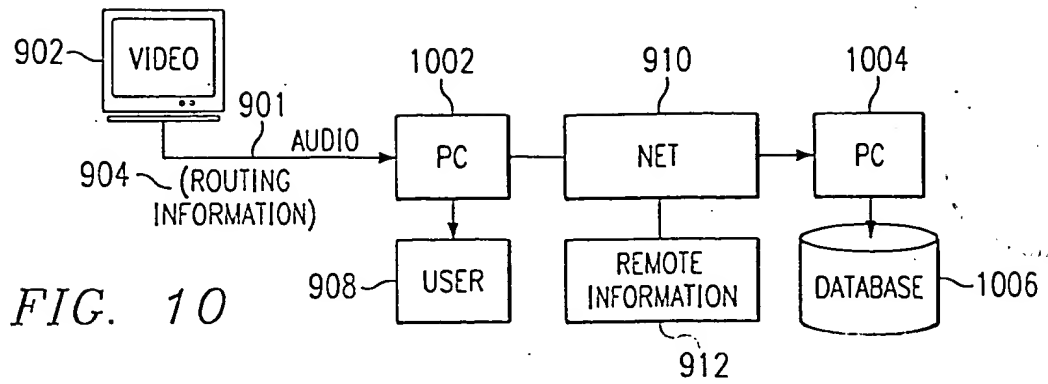


FIG. 9



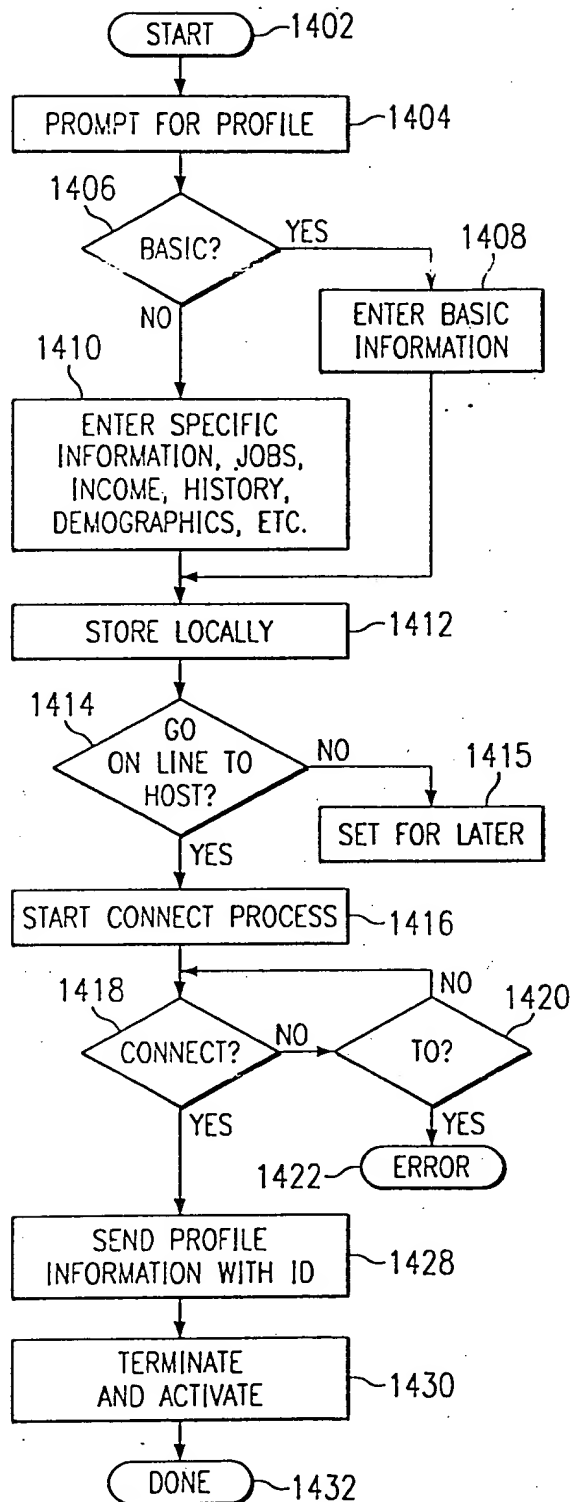


FIG. 14

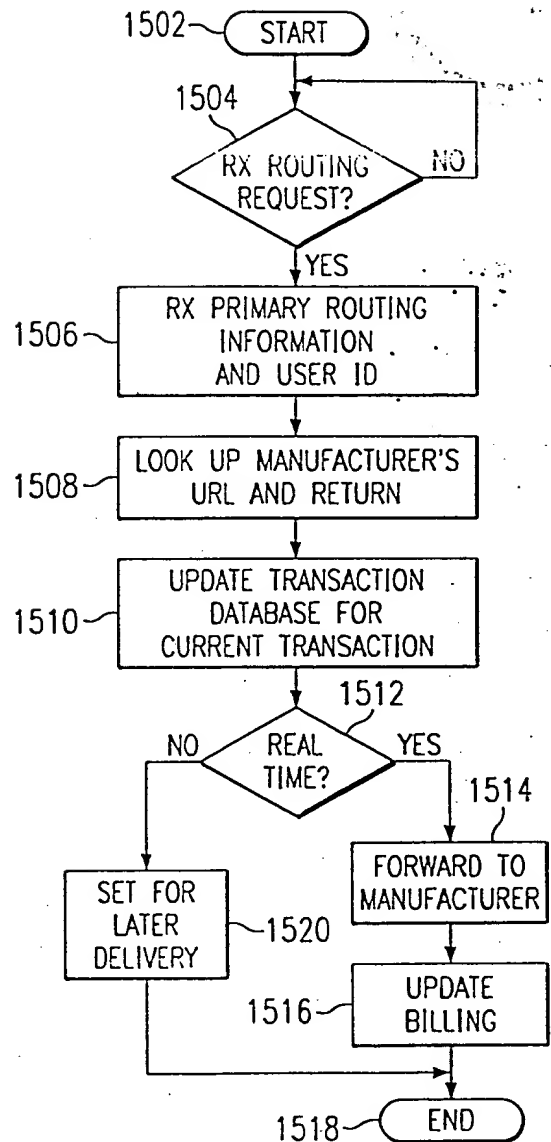


FIG. 15

PHY-24, 767

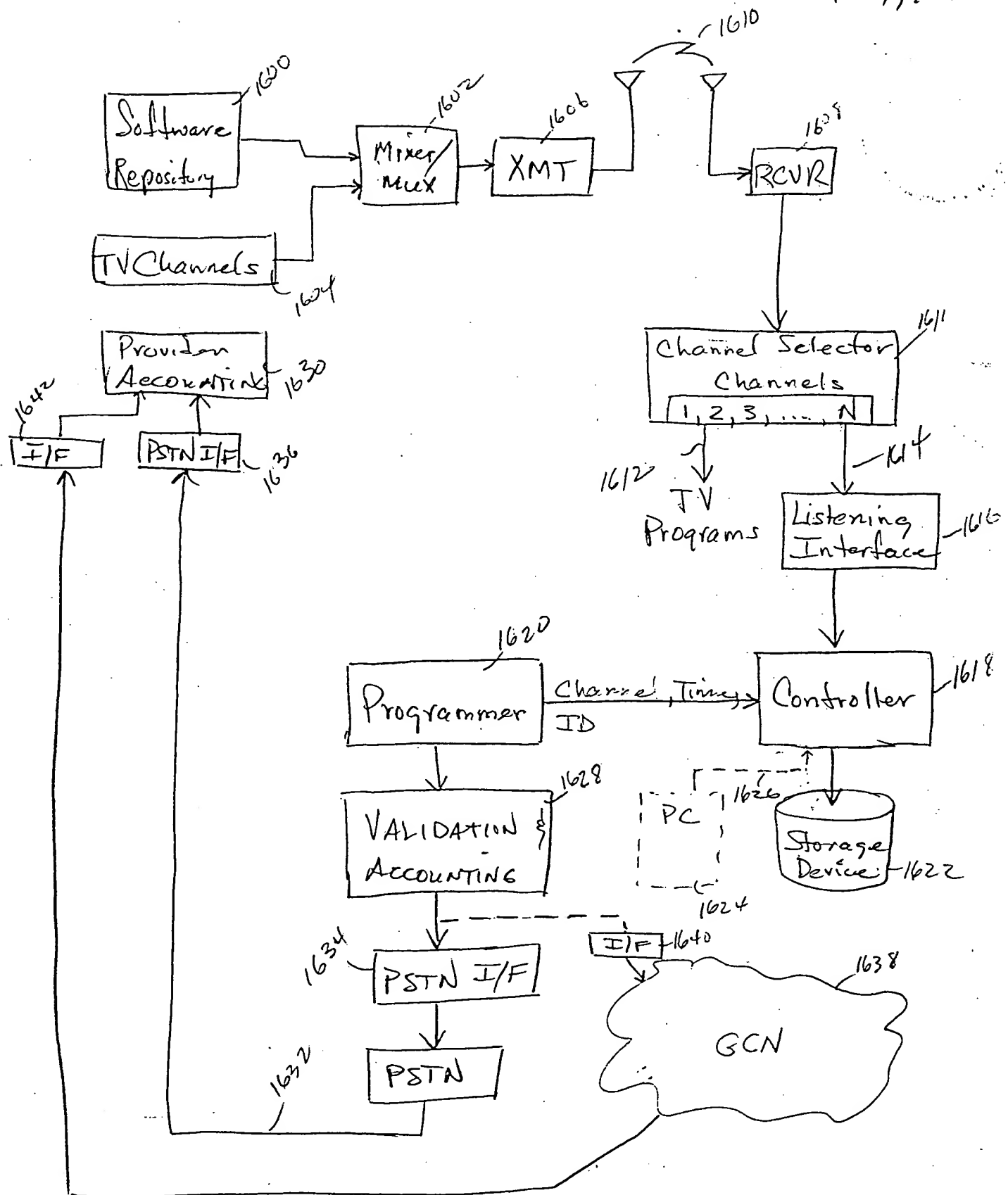


FIG. 16

PH04-24,767

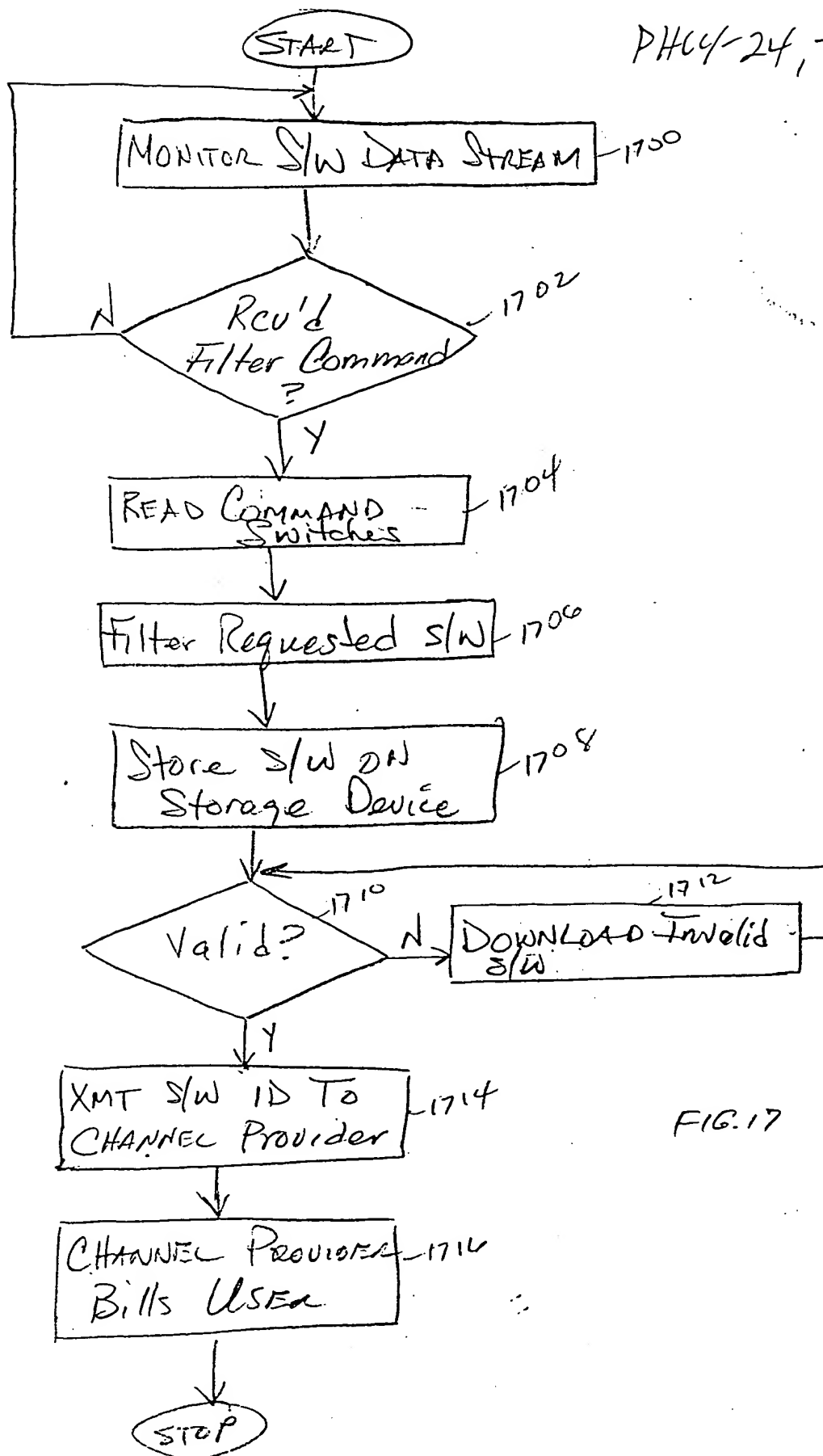


FIG. 17



Broadcast Software PGM

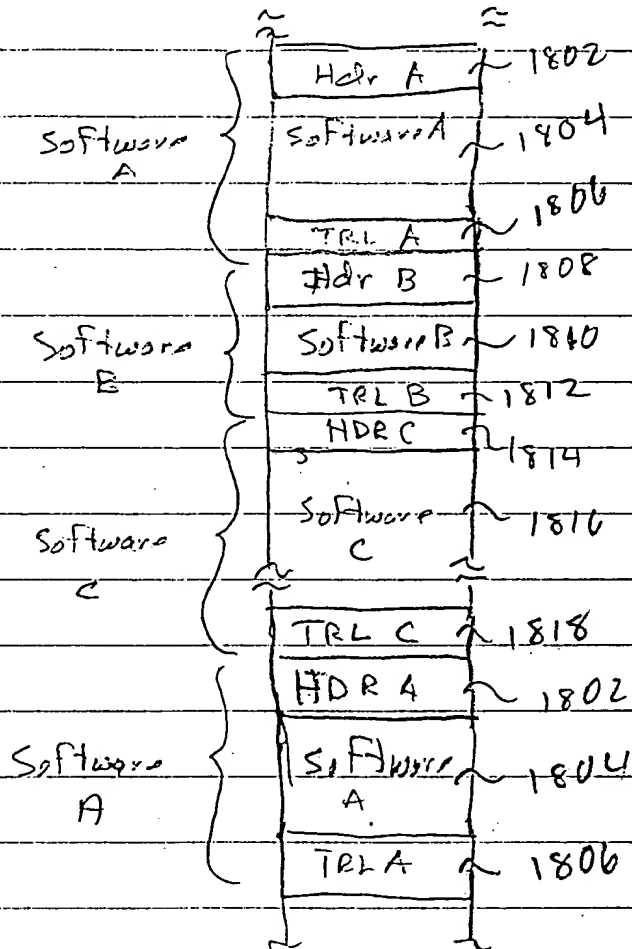
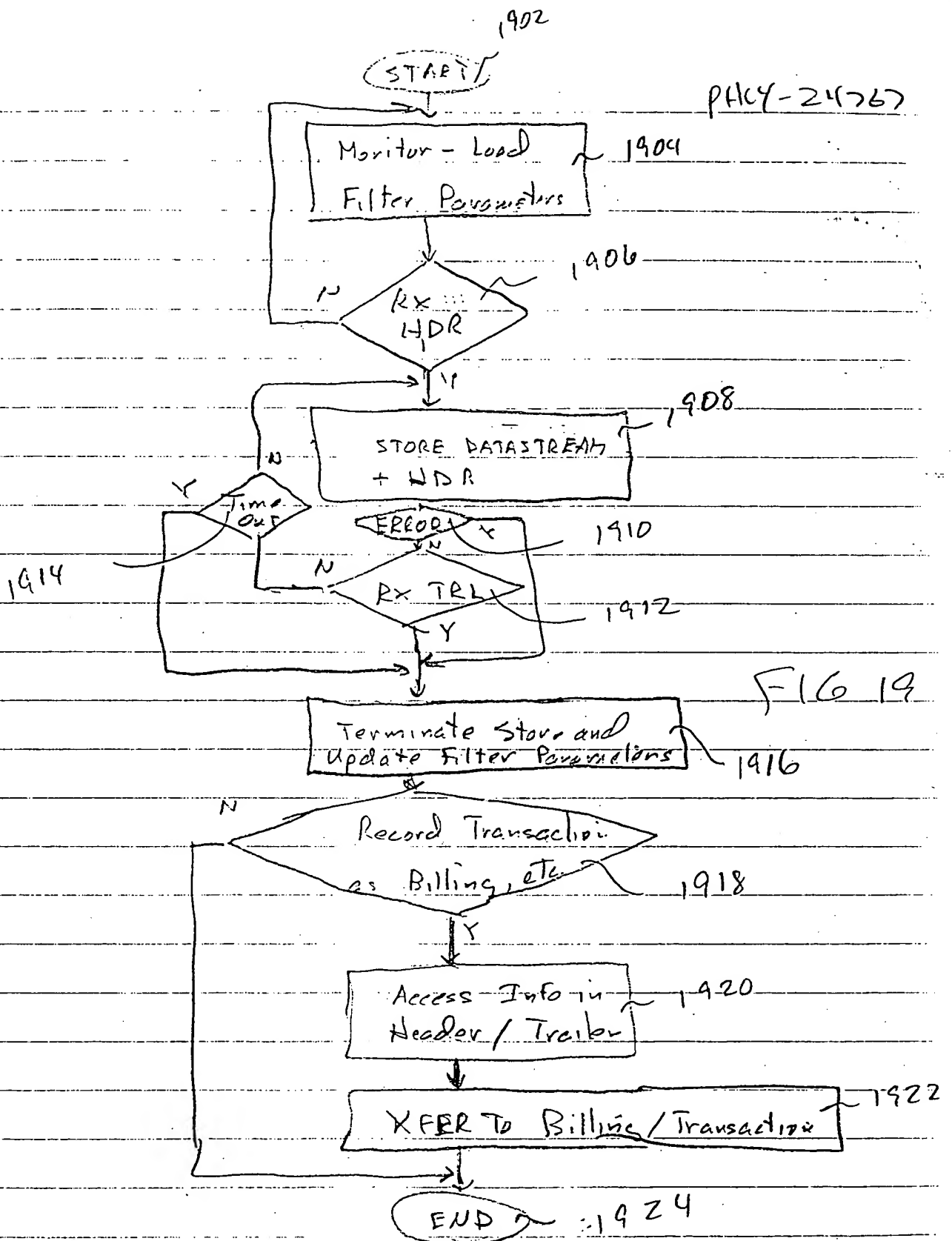
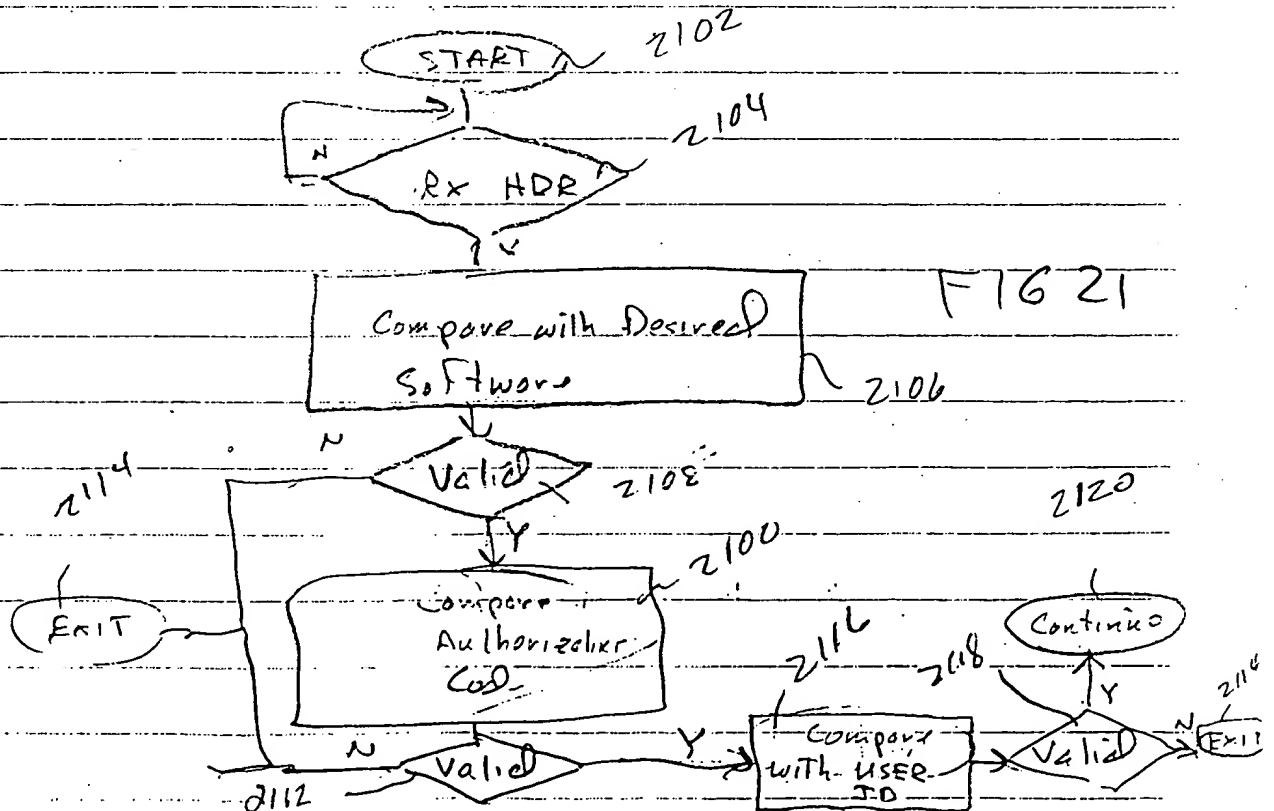
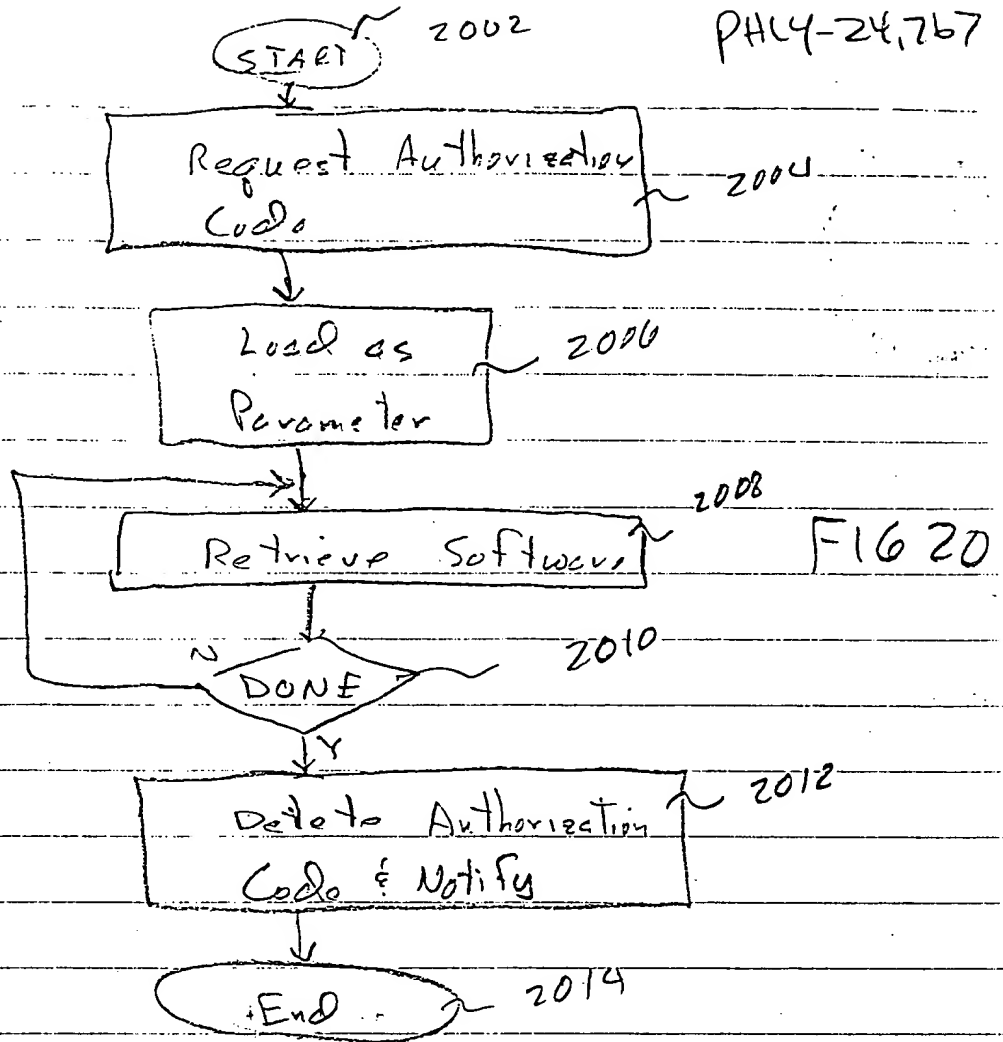


FIG 18



PH4-24,767



PHCY-24,767

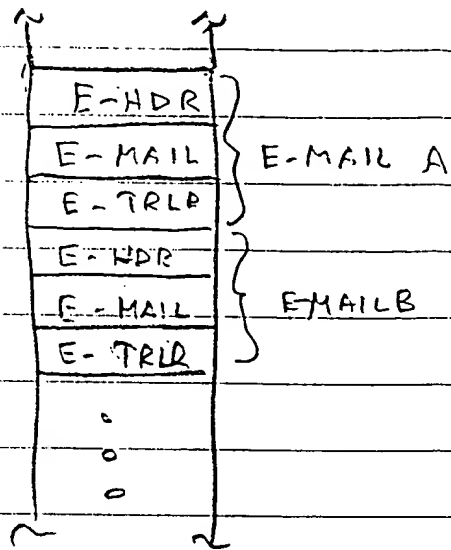


FIG 22

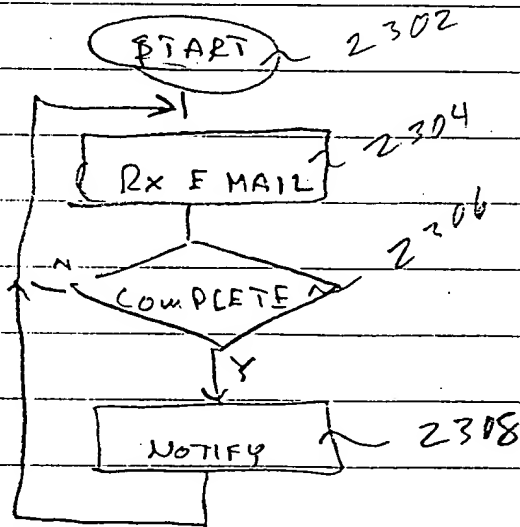


FIG 23

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